



FinishLyme

SPONSORSHIP PACKET

May 19th 2019

Fairfax Corner

4100 Monument Corner Drive

Fairfax, VA 22030

8:00am

BUT, FIRST...

A message from Steve Gotschi, owner of DryHome Roofing & Siding and founder of FinishLyme (formerly Loudoun Lyme 5k/10k/1k):

In August 2007, a family member began complaining about her hands and arms becoming numb and tingling while driving. We thought it would subside, but we were wrong...

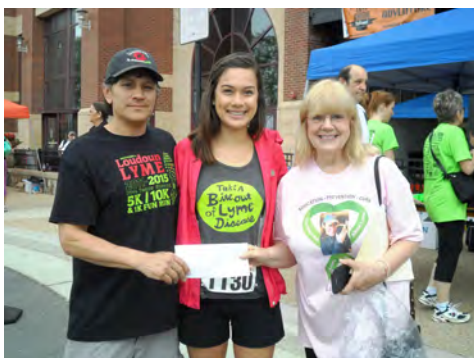
In just one year, she saw 6 doctors, had 2 surgeries, went to the ER several times and dozens of tests were conducted. No one knew what was wrong with her. She had a negative Lyme test and was told she had fibromyalgia and anxiety. After asking to be retested for Lyme the results showed a "low positive" and we were told this "will be gone in no time with a few months of antibiotics." The healing never happened.

Twelve years later, countless doctors and numerous medications/treatments, she is still battling chronic Lyme disease and has been treated for co-infections Bartonella and Babesia. This illness has completely disabled her. Regrettably, had she received appropriate treatment at the on-set of the illness, there is a good chance that today she would be leading a happy, healthy and fulfilling life.

I have heard similar stories from friends and customers, as Lyme disease is an epidemic in Maryland, Virginia and Washington, DC. This disease is devastating on the patient and their families. That's why I founded the FinishLyme 5K/1k run/walk to raise funds so that others will not have to suffer a similar fate.

I have chosen NatCapLyme as the recipient of the run's proceeds. I have complete confidence in their stewardship of the funds, and I wholeheartedly support the projects they implement. I have seen firsthand how wisely they invest the money in pioneering research, public awareness campaigns, federal and local legislation, and prevention education.

I hope with your help and through our efforts, we can raise money to bring about significant changes in the diagnosis and treatment of Lyme and tick-borne diseases. Join us on Sunday, May 19, and let your participation represent your commitment to the cause.



Steve Gotschi





Who We Are What We Do

The National Capital Lyme and Tick-Borne Disease Association (NatCapLyme) is an all-volunteer nonprofit, 501(c)(3) organization dedicated to improving the lives of those suffering from Lyme and other tick-borne illnesses. Founded in 2001, our organization has supported chapters throughout Virginia, Maryland, North Carolina and the District of Columbia. Our members, including our board of directors, have either experienced the disease personally or have loved ones suffering from a tick-borne illness. Our advocacy and legislative efforts support our mission by advancing the pursuit of a cure for Lyme and other tick-borne diseases. Until that cure is found and made available to all who suffer, we will work tirelessly to bring public awareness to this growing epidemic that afflicts more than 400,000 Americans each year (CDC,2018).

We promote prevention through education and awareness, work with legislators to enact new laws, underwrite physician training and fund innovative research for a timely diagnosis and treatment of these illnesses. We initiated and contributed to the passage of the Virginia Lyme Disease Testing Information Disclosure Act of 2013. This groundbreaking law made Virginia the first state in the nation to inform patients of the limitations of current Lyme disease tests. NatCapLyme sponsored and obtained successful passage of similar legislation in Maryland in 2016.

We provide education and information to a variety of communities, including federal and state agencies and their employees, the private sector and all levels of student groups from grade schools to universities. We collaborate and partner with other patient organizations and government agencies that are focused on tick-borne diseases by sponsoring medical conferences, educational seminars and public events.

NatCapLyme is a 501(c)(3) tax-exempt organization. Your donation is tax deductible. NatCapLyme will use proceeds from the run to educate the public and physicians, initiate federal and local legislation and fund pioneering research relating to Lyme and tick-borne diseases.



SPONSORSHIPS



We invite your business the opportunity to sponsor the FinishLyme 5K/1K Run/Walk to benefit the National Capital Lyme Disease Association. For the last 8 years, this event has attracted a broad base of consumers. Each year we draw approximately **1,500 participants** and **125 volunteers**. Read the following pages to find out how you can benefit from a sponsorship and complete forms on pages [7](#) and [8](#) to become a sponsor.

SPONSORSHIP OPTIONS

EDUCATION SPONSOR - \$5,000

Your sponsorship will help fund physician training at the ILADS conference. This "Lyme Fundamentals" course reviews evidence-based medicine, treatment protocols, and gives a step by step introduction to this specialty.

- Verbal acknowledgment as an Education Sponsor with announcements on race day
- Company logo and link to your website on finishlyme.org
- Pop up banner on natcaplyme.org
- Company's sponsorship included on race press release (must have commitment by April 15th 2019)
- The option for NatCapLyme to visit your business and educate employees about Lyme disease prevention (within 50 mile radius of McLean, Virginia)
- Company logo placed prominently on race t-shirts
- Company logo placed prominently on banner and signage
- Company logo included on step-and-repeat which, will be used for race day photos
- Logo on post-race correspondence to participants
- Company logo on all pre-event advertising literature
- Company logo on all event day literature, including event program
- Company name and link to your website on FinishLyme & NatCapLyme Facebook pages
- Booth space with tent and table at information fair (or booth can be donated to others)
- Four race t-shirts provided at event

PLATINUM SPONSOR - \$2,000

- Company logo and link to your website on finishlyme.org
- The option for NatCapLyme to visit your business and educate employees about Lyme disease prevention (within 50 mile radius of McLean, Virginia)
- Company Logo on all pre-event advertising literature
- Company logo on all event day literature, including event program
- Company name and link to your website on FinishLyme & NatCapLyme Facebook pages
- Company logo on race t-shirts
- Company logo placed prominently on banner and signage
- Company logo included on step-and-repeat which, will be used for race day photos
- Booth space at information fair (or booth can be donated to others)
- Four race t-shirts provided at event

SPONSORSHIP OPTIONS

GOLD SPONSOR - \$1,250

- Company logo on website finishlyme.org
- Company logo race t-shirts
- Company logo placed prominently on banner and signage
- Company logo included on step-and-repeat which, will be used for race day photos
- Company logo on all event day literature, including event program
- Company name and link to your website on FinishLyme & NatCapLyme Facebook pages
- Booth space at information fair (or booth can be donated to others)
- Two race t-shirts provided at event

SILVER SPONSOR - \$250

- Company name on finishlyme.org
- Company name and link to your website on FinishLyme & NatCapLyme Facebook pages
- Option for booth space for additional \$100 and two race t-shirts provided at event

IN-KIND DONATION

Donations of any amount are appreciated. Please complete page 7.

Yes, I want to help NatCapLyme and the FinishLyme 5K/1K Run/Walk cure Lyme disease! Please complete this form and email it to: info@dryhome.com:

Education Sponsor (\$5,000)

Platinum Sponsor (\$2,000)

Gold Sponsor (\$1,250)

Silver Sponsor (\$250)

Silver Sponsor & Booth Space (\$350)

I/we cannot sponsor but would like to donate \$_____

Sponsor/Booth Rental Space Information:

Company Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Fax Number: _____

Email: _____

Website: _____

Payment Information:

- Please make the check payable to NatCapLyme and send the check to:

DryHome Roofing & Siding, Inc.
45921 Maries Road Suite 100
Sterling, VA 20166



*Note: National Capital Lyme Disease Association
 Federal ID # 31-1752628*

Education, Platinum and Gold Sponsors: Please send low and high-resolution company logos to info@dryhome.com for use on t-shirts, pre-event and event day literature, banners and other logo items.

BOOTH DETAILS

EXHIBITOR REQUIREMENTS

- Applicants must provide a description of the proposed promotional display/sales booth, including descriptions or samples of materials to be distributed. Please email this information to info@dryhome.com
- No political or advocacy displays or materials permitted. Cancellations must be in writing. No refunds will be made as this is a "rain or shine" event.

SPACE DETAILS

- Table and tent provided for Education Sponsors only. All other sponsors, please bring your own.
- Spaces are assigned and measure a 10' x 10' area.
- Set-up time will be from 5:30am - 6:30am.
- Exhibitors must provide and set-up their own display.
- Refreshments will be provided to exhibitors.
- Assigned spaces cannot be relocated without the consent of the event committee.
- No alcoholic beverages are allowed.
- Voice amplification devices may not be used.
- Exhibitors will not bring or utilize any substance that will increase fire hazard.
- All exhibit and booth materials must comply with Federal and local Fire laws.
- Exhibitor has sole responsibility for its property or any theft, damage, or other loss to such property.
- Break down cannot occur until 11:00am.

SUBMISSION FORM

- In submitting this form, I understand that this event will be held on Sunday, May 19th 2019 and that it is an outdoor event. This event is "rain or shine." DryHome Roofing & Siding, Inc. and the National Capital Lyme Disease Association are not responsible for lost or damaged goods or property. I also understand that my fee for the event is non-refundable.

Signature of Applicant: _____ Date: _____